



# International Molded Fiber Association

## 2025 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

**April 30–May 2, 2025**  
Hyatt Regency Coral Gables  
Coral Gables, FL



## OUR AUDIENCE

### **5** molded fiber product segments

- industrial packaging
- food packaging
- protective packaging
- locator packaging
- medical single-use products

### **6** molded fiber sectors

- manufacturers
- service providers
- equipment suppliers
- tooling design and supply
- material suppliers
- consulting

**850+**

molded fiber  
industry-  
related  
contacts  
and 150+  
conference  
attendees

**13+**

countries across  
6 regions

# 2025 ANNUAL CONFERENCE

## SPONSORSHIP OPPORTUNITIES



### GOLD SPONSORSHIP

#### DINNER SPONSOR (\$12,500)

- Standout 3-5-minute speaking opportunity at Dinner (company introduction)
- Brochure or one-sheeter at each place setting
- Table tent cards showcased on dinner tables
- Branded drink tickets for visibility
- **Complimentary** exhibitor booth
- Company logo displayed during speaking sessions
- One (1) pre & one (1) post-conference email blast to the IMFA Database
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities



#### CONFERENCE APP (\$7,500)

- Company recognition within the conference app
- Prominent push notification during the event thanking the sponsor
- Acknowledgment during Welcome Reception
- **Complimentary** exhibitor booth
- Company logo displayed during speaking session breaks
- One (1) pre & one (1) post-conference email blast to the IMFA Database
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities



*Please note that conference registration is **NOT** included with sponsorship packages.*



# GOLD SPONSORSHIP

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## WELCOME RECEPTION (\$7,500)

- Standout 3–5-minute speaking slot at Welcome Reception
- Branded drink tickets for visibility
- Sponsorship signage prominently displayed at the bar(s), showcasing your company's logo in a high-traffic area.
- **Complimentary** exhibitor booth
- Company logo displayed during speaking session breaks
- One (1) pre & one (1) post-conference email blast to the IMFA Database
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

## AWARDS SHOW (\$5,500)

- Standout 3–5-minute speaking slot at Awards Show
- **Complimentary** exhibitor booth
- Brochure or one-sheeter at each place setting
- Company logo displayed during speaking session breaks
- One (1) pre & one (1) post-conference email blast to the IMFA Database
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

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# 2025 ANNUAL CONFERENCE

## SPONSORSHIP OPPORTUNITIES

### SILVER SPONSORSHIP

#### LUNCH SPONSOR (\$5,000)-One available

- Table tent cards and branded napkins during lunch
- Company logo displayed during speaking session breaks
- One (1) pre-conference email blast to IMFA database
- 25% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

#### ATTENDEE LANYARDS (\$4,500)

- Sponsor logo on all attendee lanyards
- One (1) pre-conference email blast to IMFA database
- 25% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

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# SILVER SPONSORSHIP

## BREAKFAST SPONSOR (\$4,000)-Two available

- Table tent cards and branded napkins during breakfast
- Company logo displayed during speaking session breaks
- One (1) pre-conference email blast to IMFA database
- 25% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

## COMPANY/PRODUCT SPOTLIGHT (\$3,500)

- Prominent sponsor video ad during Welcome Remarks
- Company logo displayed during speaking session breaks
- One (1) pre-conference email blast to IMFA database
- 25% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

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# 2025 ANNUAL CONFERENCE

## SPONSORSHIP OPPORTUNITIES



### FRIEND SPONSORSHIP

#### GOLF SPONSOR (\$2,000)

- Sponsor branded golf ball take-home gift for golf attendees
- 15% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

#### BREAKOUT/ PRESENTER SUPPORT (\$2,000)

- Sponsor signage during breakout or presenter sessions
- 15% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

#### COFFEE BREAK (\$1,750)-Three available

- Signage at coffee break stations and sponsored napkins
- 15% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities



#### GENERAL SUPPORT (\$1,500)

- 15% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
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## TABLETOP EXHIBITOR (\$3,000)

### BENEFITS:

- One (1) 6 ft. Tabletop/Exhibitor booth display
- Company logo on conference webpage
- Company logo on conference presentation and signage

*\*Limited registration for one representative*

### REGISTRATION & BOOTH REPRESENTATIVES:

- One (1) \*Limited Conference registration is included (with meals and networking events)
- Each additional Booth Representative registration is \$1,000 (with meals and networking events)

#### **\*Limited conference registration:**

*Limited Conference Registration covers the cost of meals and networking activities for a member of your team to attend and staff your exhibition booth. Please note that this does **not** include any workshop or session attendance. Each additional Booth Representative Limited registration is \$1,000. Please register as a General Attendee to attend our conference in full.*



# 2025 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

## INTERESTED IN BECOMING AN IMFA SPONSOR OR EXHIBITOR?

*Follow the simple directions below to solidify your sponsorship and/or exhibitor opportunity:*

- Visit [www.imfa.org/2025](http://www.imfa.org/2025)



- Click on Register Now.
- Choose the sponsorship level you wish to purchase and add the appropriate quantity on the form.
- You may add more than one sponsorship component on a single form.
- Add company and contact information for each sponsorship component.
- Choose registration options, if applicable. Tabletop exhibits come with one limited registration (*meals and networking events only*), sponsorships do not include any registrations. If you would like to register one or more representatives, please choose the appropriate number of Limited Exhibitor Registrations in the Registration Options section of the online form. Fill out the Attendee Information for each representative. If any associate from your organization would like to attend the full conference, please choose General Registration instead of Limited Exhibitor Registration.
- Enter any discount codes, if applicable.
- In the Payment Information section, you can choose to pay immediately via credit card or to be invoiced. If you would like to pay by check, ACH, or wire transfer, please choose Pay by Invoice. If you choose the second option, you will receive an invoice by email.
- If you have any questions, please reach out to Jenn Perrone at [jenn@imfa.org](mailto:jenn@imfa.org)

