

International Molded Fiber Association

2025 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

April 30-May 2, 2025 Hyatt Regency Coral Gables Coral Gables, FL



OUR AUDIENCE

5 molded fiber product segments

- industrial packaging
- food packaging
- protective packaging
- locator packaging
- medical singleuse products

6 molded fiber sectors

- manufacturers
- service providers
- equipment suppliers
- tooling design and supply
- material suppliers
- consulting

850+

molded fiber industryrelated contacts and 150+ conference attendees

13+

countries across 6 regions

GOLD SPONSORSHIP

DINNER SPONSOR (\$12,500)

- Standout 3-5-minute speaking opportunity at Dinner (company introduction)
- Brochure or one-sheeter at each place setting
- Table tent cards showcased on dinner tables
- Branded drink tickets for visibility
- Complimentary exhibitor booth
- Company logo displayed during speaking sessions
- One (1) pre & one (1) post-conference email blast to the IMFA Database
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

CONFERENCE APP (\$7,500)

- Company recognition within the conference app
- Prominent push notification during the event thanking the sponsor
- Acknowledgment during Welcome Reception
- Complimentary exhibitor booth
- Company logo displayed during speaking session breaks
- One (1) pre & one (1) post-conference email blast to the IMFA Database
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities







GOLD SPONSORSHIP

WELCOME RECEPTION (\$7,500)

- Standout 3–5-minute speaking slot at Welcome Reception
- Branded drink tickets for visibility
- Sponsorship signage prominently displayed at the bar(s), showcasing your company's logo in a high-traffic area.
- Complimentary exhibitor booth
- Company logo displayed during speaking session breaks
- One (1) pre & one (1) post-conference email blast to the IMFA Database
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

AWARDS SHOW (\$5,500)

- Standout 3–5-minute speaking slot at Awards Show
- Complimentary exhibitor booth
- Brochure or one-sheeter at each place setting
- Company logo displayed during speaking session breaks
- One (1) pre & one (1) post-conference email blast to the IMFA Database
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities



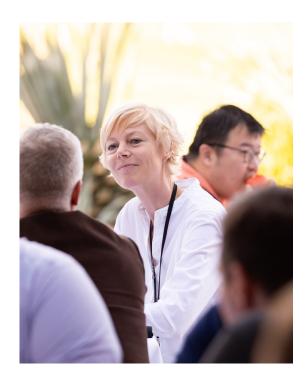
SILVER SPONSORSHIP

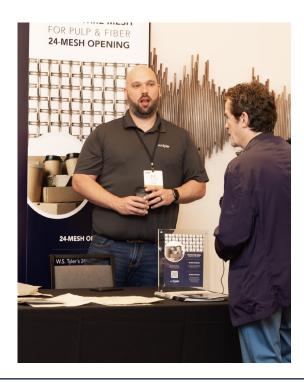
LUNCH SPONSOR (\$5,000)-One available

- Table tent cards and branded napkins during lunch
- Company logo displayed during speaking session breaks
- One (1) pre-conference email blast to IMFA database
- 25% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

ATTENDEE LANYARDS (\$4,500)

- Sponsor logo on all attendee lanyards
- One (1) pre-conference email blast to IMFA database
- 25% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities







SILVER SPONSORSHIP

BREAKFAST SPONSOR (\$4,000)-Two available

- Table tent cards and branded napkins during breakfast
- Company logo displayed during speaking session breaks
- One (1) pre-conference email blast to IMFA database
- 25% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

COMPANY/PRODUCT SPOTLIGHT (\$3,500)

- Prominent sponsor video ad during Welcome Remarks
- Company logo displayed during speaking session breaks
- One (1) pre-conference email blast to IMFA database
- 25% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities



FRIEND SPONSORSHIP

GOLF SPONSOR (\$2,000)

- Sponsor branded golf ball take-home gift for golf attendees
- 15% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

BREAKOUT/ PRESENTER SUPPORT (\$2,000)

- Sponsor signage during breakout or presenter sessions
- 15% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities

COFFEE BREAK (\$1,750)-*Three available*

- Signage at coffee break stations and sponsored napkins
- 15% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities



GENERAL SUPPORT (\$1,500)

- 15% discount on exhibitor booth
- Recognition across website, social media, and on-site at the event
- Access to the list of conference attendees for networking opportunities



TABLETOP EXHIBITOR (\$3,000)

BENEFITS:

- One (1) 6 ft. Tabletop/Exhibitor booth display
- Company logo on conference webpage
- Company logo on conference presentation and signage

*Limited registration for one representative

REGISTRATION & BOOTH REPRESENTATIVES:

- One (1) *Limited Conference registration is included (with meals and networking events)
- Each additional Booth Representative registration is \$1,000 (with meals and networking events)

*Limited conference registration:

Limited Conference Registration covers the cost of meals and networking activities for a member of your team to attend and staff your exhibition booth. Please note that this does **not** include any workshop or session attendance. Each additional Booth Representative Limited registration is \$1,000. Please register as a General Attendee to attend our conference in full.





INTERESTED IN BECOMING AN IMFA SPONSOR OR EXHIBITOR?

Follow the simple directions below to solidify your sponsorship and/or exhibitor opportunity:

- Visit <u>www.imfa.org/2025</u>
- Click on Register Now.



- Choose the sponsorship level you wish to purchase and add the appropriate quantity on the form.
- You may add more than one sponsorship component on a single form.
- Add company and contact information for each sponsorship component.
- Choose registration options, if applicable. Tabletop exhibits come with one limited registration (*meals and networking events only*), sponsorships do not include any registrations. If you would like to register one or more representatives, please choose the appropriate number of Limited Exhibitor Registrations in the Registration Options section of the online form. Fill out the Attendee Information for each representative. If any associate from your organization would like to attend the full conference, please choose General Registration instead of Limited Exhibitor Registration.
- Enter any discount codes, if applicable.
- In the Payment Information section, you can choose to pay immediately via credit card or to be invoiced. If you would like to pay by check, ACH, or wire transfer, please choose Pay by Invoice. If you choose the second option, you will receive an invoice by email.
- If you have any questions, please reach out to Jenn Perrone at jenn@imfa.org

